

May 24-27th 2018



Edmonton Classic Horse Show

New Venue
for 2018:
Amberlea
Meadows
Equestrian
Center



INCREASE YOUR BUSINESS TO A GALLOP!

Thank you for your support and for being a part of the excitement of the Edmonton Classic Horse Show!

Our goal is to maximize the visibility and profile of your organization.

**SPONSORS
PACKAGE**



Dear Prospective Sponsor,

Following are the Sponsors packages available for the Edmonton Classic Horse Show. We appreciate you taking the time to review our package and hope that you will find a sponsorship level of interest to you.

The Edmonton Classic Horse Show will be held at Amberlea Meadows in South Edmonton. It will continue to be organized by the Edmonton Hunter Jumper Association, a volunteer board comprised of horse people that are striving to bring a high quality equestrian event to the Edmonton area.

We look forward to welcoming you as a sponsor of the Edmonton Classic Horse Show.

Sincerely,

A handwritten signature in blue ink, appearing to read "Gerald Drews".

Gerald Drews
Show Chairman

A handwritten signature in blue ink, appearing to read "Lynn Macyk".

Lynn Macyk
Show Manager

Bronze Sponsorship Level – Up to \$999

Your organization will receive:

- recognition on the official show website
- recognition as a sponsor of the Edmonton Classic Horse Show on the show's "Honours Board"
- presentation privileges & access to the Sponsor Lounge

Silver Sponsorship Level – \$1000 to \$4999

Your organization will receive:

- colour ad in prize list
- recognition on the official show website
- recognition as a sponsor of the Edmonton Classic Horse Show on the show's "Honours Board"
- presentation privileges
- ring announcements naming your organization
- access to the Sponsor Lounge
- fence signage

Gold Sponsorship Level – \$5000 to \$14,999

Your organization will receive:

- full colour ad in prize list
- recognition on the official show website with name and logo
- recognition as a sponsor of the Edmonton Classic Horse Show in all materials and on the show's "Honours Board"
- a feature class or division named after your organization
- presentation privileges & access to the Sponsor Lounge
- ring announcements profiling your organization
- fence signage
- opportunity to host your organization's reception/party in the marquee tent during your event. A knowledgeable MC is available upon request. **
- a personal host to explain the sport, assist you in making presentations in the ring, and introduce you to the riders.
- product placement/promotion privileges

- ongoing corporate messaging delivered throughout the Edmonton Classic Horse Show
- logo recognition in supporting media
- preferred parking for you and your guests

****Note:** Event times based on first come first serve basis. To ensure availability, please book early.

Platinum Sponsorship Level – \$15,000 and Above

Your organization will receive:

- full page colour ad in prize list
- recognition on the official show website with name and logo
- recognition as a sponsor of the Edmonton Classic Horse Show in all materials and on the show's "Honours Board"
- a feature class or division named after your organization in the grand prix ring
- presentation privileges
- ring announcements profiling your organization
- access to the Sponsor Lounge
- fence signage
- opportunity to host your organization's reception/party in the marquee tent during your event. A knowledgeable MC is available upon request. **
- a personal host to explain the sport, assist you in making presentations in the ring, and introduce you to the riders.
- product placement/promotion privileges
- ongoing corporate messaging delivered throughout the Edmonton Classic Horse Show
- logo recognition in supporting media
- preferred parking for you and your guests
- your organization's signage/banner displayed on the grounds of the Edmonton Classic Horse Show
- a signature jump that will display your organization's name and be used during your event ***
- your corporate shirts worn by the jump crew (shirts supplied by sponsor)
- opportunity to have a full signature jump designed specifically to highlight your organization and be prominently featured during your event (supplied by sponsor)